



Raw Juice Guru

OPERATING PARTNER APPLICATION FORM

Any information detailed on this form will be treated in a strictly confidential manner. Raw Juice Guru utilizes the information provided on this form for the sole purpose of evaluating prospective franchisees, and will not sell or provide this information to any other party without the written consent of the applicant. If the applicant is not successful in purchasing a store immediately, the Application Form will be kept on file for other opportunities, up to a maximum period of one year from the date shown below. Raw Juice Guru and subsidiary companies cannot be held responsible in the event that the information contained is obtained by a third party.

Personal Information (please print or type) **Date** _____

Name _____ Business Phone () _____
Email Address _____ Home Phone () _____
Address _____ City _____
Prov & Country _____ Postal Code _____
 Own / Rent – How long at the above address _____
Previous Address _____
Date & Place of Birth _____ Citizenship _____
Social Insurance No. _____ Marital Status _____
Spouse or Partner's Name _____
Number of Children & Ages _____
Other Dependants _____

Business Experience

Present Occupation:

Position and Salary _____
Company _____ Supervisor _____
Address & Phone No. _____
Describe duties, number of employees supervised and responsibilities _____

Previous Experience:

1. Company _____ From _____ To _____
Phone No. _____ Supervisor _____
Describe duties, number of employees supervised and responsibilities _____

2. Company _____ From _____ To _____
Phone No. _____ Supervisor _____
Describe duties, number of employees supervised and responsibilities: _____

Education

Circle last year of school completed:
High School 1 2 3 4 5 University / College 1 2 3 4 Post Grad 1 2 3

Name of University / College: _____ Degree: _____
_____ Degree: _____

Describe any training in sales, management, etc.

Personal Financial Information

Personal Financial Information as of (date) _____

Credit Cards Held _____

Income

Personal Annual Income (\$)

Salary _____

Bonus & Commissions _____

Dividends _____

Real Estate Income _____

Other Income _____

Total _____

Assets (\$) Liabilities (\$)

Cash on hand unrestricted in banks _____ Notes Payable _____

Stocks, Bonds & Securities _____ Accounts & bills due _____

Accts Notes & Loans Receivable _____ Unpaid Income Tax _____

Real Estate -Market Value _____ Loans against insurance _____

Mortgages Receivable _____ Credit Cards _____

Cash Value - Life Insurance _____ Other Liabilities _____

R.R.S.P. Holdings _____

Automobiles - Market Value _____

Other Assets _____

Total Assets _____ **Total Liabilities** _____

Net Worth (Assets - Liabilities) _____

1. How much unencumbered cash do you have available for investment?

2. Which specific assets do you intend to use to meet the cash requirement?

a) _____

b) _____

c) _____

3. How much capital, if any, will you have to borrow?

4. Will you require assistance to obtain financing?

5. Have you ever declared Bankruptcy? (If yes, explain)

References

Business (to be contacted after interview)

1. Name: _____ Position: _____ Employer _____
Address: _____ Telephone: _____
2. Name: _____ Position: _____ Employer _____
Address: _____ Telephone: _____

Personal (not relatives)

1. Name: _____ Relationship _____
Address: _____ Telephone: _____
2. Name: _____ Relationship _____
Address: _____ Telephone: _____

Bank and Credit

1. Company: _____ Name of Contact _____
Address: _____ Telephone: _____
2. Company: _____ Name of Contact _____
Address: _____ Telephone: _____
3. Company: _____ Name of Contact _____
Address: _____ Telephone: _____

Additional Information

1. Do you have any physical handicaps? If so, explain

2. When will you be available to open the business?

3. Please list your preference for locations

- a) _____
b) _____
c) _____

Will you relocate? _____

4. What type of store are you interested in?

- Juice Bar (400-800 sqft)
 Dine In (800-2000 sqft)
 Market (1500-4000 sqft)
 PlayGym & Juice (2000-6000 sqft), Minimum 18' ceiling required

5. Which of our Brand(s) are you interested in?

- Raw Juice Guru
 Little Juice Guru
 Rawgility
 Rawk Juice Co.
 Raw Juice Retreat
 Fresh Logistix

5. a) If you were awarded a Raw Juice Guru Operating Partnership, how many hours per week would you devote to the store? _____

Applicant Co-Applicant

(i) Zero (0) Hours/week, Investment Only _____

(ii) Under 35 hours a week/Part-time Participation _____

(iii) Over 35 hours per week/Full-time Participation _____

b) How would your time be spent in the store?

Applicant:

Co-Applicant:

6. a) Will your spouse be active in the business? Yes No

b) In what capacity?

7. Have you ever been self-employed?

8. Why do you want to go into business for yourself?

9. Do you understand that the success or failure of your business is primarily your responsibility? Please comment:

10. a) Where did you first hear about Raw Juice Guru? _____

b) What do you like about our concept?

c) Have you been to a Raw Juice Guru location? Yes No

d) Have you tried our products? Yes No

e) Which is your favourite Juice?

- | | | | |
|---------------------------------------------|--------------------------------------------|------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> I haven't tried it | <input type="checkbox"/> Cleanse & Hydrate | <input type="checkbox"/> Spectrum | <input type="checkbox"/> Tropical Intervention |
| <input type="checkbox"/> Green Goodness | <input type="checkbox"/> Protein Glow | <input type="checkbox"/> Sea Beet | <input type="checkbox"/> Regenerate Your Cells |
| <input type="checkbox"/> Coconut Greens | <input type="checkbox"/> Beautify | <input type="checkbox"/> Love Your Liver | <input type="checkbox"/> Carrot Delight |
| <input type="checkbox"/> The Rawk | <input type="checkbox"/> Green Popeye | <input type="checkbox"/> Deep Red | <input type="checkbox"/> Fennel Me Up |
| <input type="checkbox"/> King Kong Kale | <input type="checkbox"/> Hero | <input type="checkbox"/> ABC Cure | <input type="checkbox"/> Hydration |
| <input type="checkbox"/> Powerful Green | <input type="checkbox"/> The Mighty | <input type="checkbox"/> No To Metal | <input type="checkbox"/> Did You Say Mango |
| <input type="checkbox"/> Greens Plus | <input type="checkbox"/> Sprout Right | <input type="checkbox"/> Purple Lemonade | <input type="checkbox"/> Radiance |
| <input type="checkbox"/> Green Alkalizer | <input type="checkbox"/> Extreme Green | <input type="checkbox"/> Power To Detox | <input type="checkbox"/> Heat & Fire |
| <input type="checkbox"/> Immunity | <input type="checkbox"/> Protein Plus | <input type="checkbox"/> Heart Juice | <input type="checkbox"/> Power Up |
| <input type="checkbox"/> Green Lemonade | <input type="checkbox"/> Vanilla Green | <input type="checkbox"/> New Beginnings | <input type="checkbox"/> Spicy |
| <input type="checkbox"/> Deep Green | <input type="checkbox"/> Spectrum | <input type="checkbox"/> Cellulite Blast | <input type="checkbox"/> Sunshine |
| <input type="checkbox"/> Wackymelon | <input type="checkbox"/> Candew | <input type="checkbox"/> Berry Love | <input type="checkbox"/> Orange Chakra |

f) How would you describe our products?

g) How long have you shopped at Raw Juice Guru Online? _____

h) Would you change anything about our Operations?

11. a) What does "Operating Partner" mean to you?

b) In your opinion, how would you describe the relationship between the Operating Partner and head office?

12. What are your goals and objectives for the next 5 years?

13. There are some basic ingredients to every successful business. If you were awarded an operating partnership, what would you do to make it successful (please describe in detail)?

14. Have you discussed this opportunity with any of our existing Operating Partners? If yes, which location(s)?

15. Have you ever been convicted of a felony or misdemeanor (other than a minor traffic violation) or are you currently involved in a criminal proceeding? _____
Additional Information:

If additional space is required, please do not hesitate to attach extra sheets of paper.

The undersigned hereby certify that the information given in the foregoing statement is true and that no unfavourable information known to me (us) or called for herein has been omitted. Raw Juice Guru is hereby authorized to obtain such information as it may require concerning said statement which at all times shall remain property of Raw Juice Guru. For the purpose of determining my eligibility for a Operating Partnership, you are authorized to procure consumer reports from credit reporting agencies and obtain personal and credit information from persons or consumer reporting agencies. It is understood that all information provided in this application and obtained pertaining to same will be treated confidentially by Raw Juice Guru

Applicant's Signature _____
Date _____

Co-applicant's Signature Date _____
Date _____